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| **Jille T.M.S. KUIPERS** | | | |
| **Nationality**: Netherlands | **e**: jille.kuipers@gmail.com | **m**: +31 61817 6362 | | | |
| **EDUCATION** | | | |
| **University of Groningen, Netherlands, Master of Science Business Administration**  **(GPA 7.6/10; top 12.5%)** | | 2008– 2010 | |
| * Specialization: Business development/ Innovation management | | | |
| * Appointed member of program committee, advised faculty board about study-programme MSc Business Administration and ensured quality- and accreditation standards were reached. | | | |
| **Hanze University of Applied Science, Netherlands, Bachelor of Economics**  **(GPA: 7.9/10; top 12.5%)** | | | 2004– 2008 |
| * Specialization: Finance & Accounting * Elected twice as one of the four student members at the faculty council, represented >650 students in 4 bachelor programs. Assessed and approved faculty strategy. | | | |
| **PROFESSIONAL EXPERIENCE** | | | |
| **DESIGN INDULGENCE, HONG KONG/ AMSTERDAM** | 2016-present | | |
| *Design Indulgence is a design start-up in Hong Kong. Founded in 2015. It creates crafted moments of beauty.*  **Marketing Director (2016-present)**   * Part of MT at Design Indulgence * Responsible for brand-development, product-, and channel management of Sound ART-Works | | | |
| **PHILIPS LIGHTING, INNOVATION CAMPUS SHANGHAI, CHINA** | 2011 – 2016 | | |
| *Philips is a technology brand with >$20bn sales and 105.000 employees. It is the world’s largest brand in lighting industry and in a number of healthcare and consumer lifestyle domains.* | | | |
| **Segment innovation manager & Project manager (2012-** **2016), Pricing officer (2011-2012)**   * Led a regional Asia innovation program for human centric lighting * Managed innovation projects in services, systems and solutions with smart lighting. * Improved gross-margins with in a >300M EUR business through better value-based pricing strategies for product portfolio and ensured pricing embedded in End-to-End business plans | | | |
| **NBDA Asia Pte Ltd, Singapore** | 2010 – 2011 | | |
| *NBDA is an Innovation Consultancy and a top consultancy for Singapore SMEs* | | | |
| **Innovation Consultant** | | | |
| * Developed ‘Innovation Tool & Handbook for SMEs’ at the Singapore office in collaboration with the largest association for SMEs in Singapore | | | |
| **ADDITIONAL INFORMATION** | | | |
| * **PATENTS:** co-inventor to make lighting installation and maintenance easier (accepted in 2014); co-inventor for sleep and wake-up scenes (accepted in 2015), co-inventor for personal circadian rhythm device (pending) * **LANGUAGES:** Dutch (native speaker), English (fluent oral and written proficiency), Mandarin (HSK 1,2,3) | | | |